

# ROBIN ZENG

[www.robinzen.com](http://www.robinzen.com)

## WORK & LEADERSHIP

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**Mastercard**, Arlington, VA  
*Associate Consultant*

**Jan 2020-Present**

- Currently leads analyses for a major Southern city with Mastercard In Solidarity, aimed at closing the economic opportunity gap faced by Black communities. Coordinates with the city government to conduct high-visibility analyses.
- Advised national and international firms on data strategy and business analytics to drive \$10MM+ in incremental value for client companies, leading to contracts worth millions for Mastercard.
- Spearheaded the winning team of internal-facing pitch competition within first 3 months on the job with idea for integrated carbon tracking alongside expenses on issuer websites.
- Organizes volunteer events for the Women's Leadership Network.

**Cambridge Associates**, Boston, MA  
*Summer Investment Analyst*

**Jun 2018-Aug 2018**

- Wrote due diligence papers which were shared throughout the firm and used to inform investment strategy recommendations.
- Presented original portfolio solutions to investment offices at global foundations and pensions, and to private clients with multi-billion-dollar portfolios.
- Transformed private client's several-million-dollar portfolio into 100% environmentally and socially responsible investments.

**Lubin Lawrence Inc.**, New York, NY  
*Spring Brand Strategy Consultant*

**Mar-Jun 2018**

- Boosted sales of client company product 5% with extensive market research conducted independently and via focus groups.
- Generated 1.5x new client interest for LLI by setting up and optimizing: new company website, Google Analytics, client outreach, and thought leadership blog on industry trends and forecasts

**Association for Women in Mathematics (AWM)**, Dartmouth College  
*Chapter Executive*

**Sept 2015-Jun 2019**

- Campaigned for gender equality in STEM through AWM. Expanded active membership from 3 students to over 50 through effective programming, cultivating a strong network of student and professional women mathematicians.

## RESEARCH & PROJECTS

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**Where I'm Really From**, [www.whereimreallyfrom.com](http://www.whereimreallyfrom.com)  
*Co-founder*

**Jul 2020-Present**

- Self-taught HTML and CSS to build an online archive dedicated to preserving the Asian-American experience.
- In the process of researching and recording a supplementary podcast detailing prominent figures in Asian-American history (will share once complete!)

**Mathematics Department**, Dartmouth College  
*Researcher*

**Apr 2019-Aug 2019**

- Co-authored paper on modeling international environmental treaty negotiation dynamics.

## EDUCATION

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**Dartmouth College**, Hanover, NH  
*Bachelor of Arts, Major in Mathematics*

**Jun 2019**  
**GPA 3.70/4.00**

Awards: 1<sup>st</sup> Place Thayer Prize 2016 (mathematics exam), Jack Byrne Scholar (awarded to the top 8 math students of each class)  
Activities: Dartmouth Sustainability Fellows, Dartmouth Consulting Group, math research assistant

## SKILLS & INTERESTS

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Technical: Python, MATLAB, R, SQL, HTML/CSS, Microsoft Office, Adobe Suite, Google Analytics  
Languages: Mandarin Chinese (fluent), Spanish (beginner), Italian (beginner)  
Additional Interests: music, justice, community building